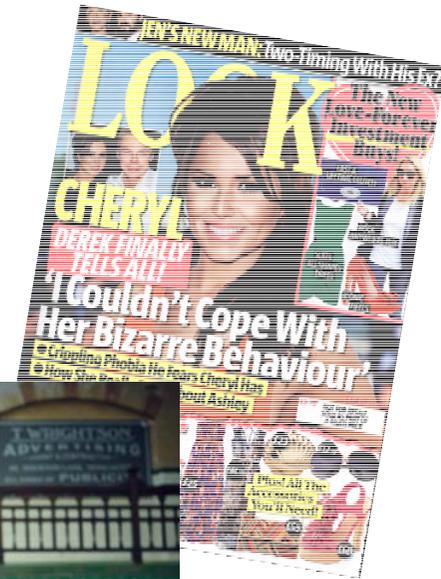


# Deconstructing and Analysing a Media Text

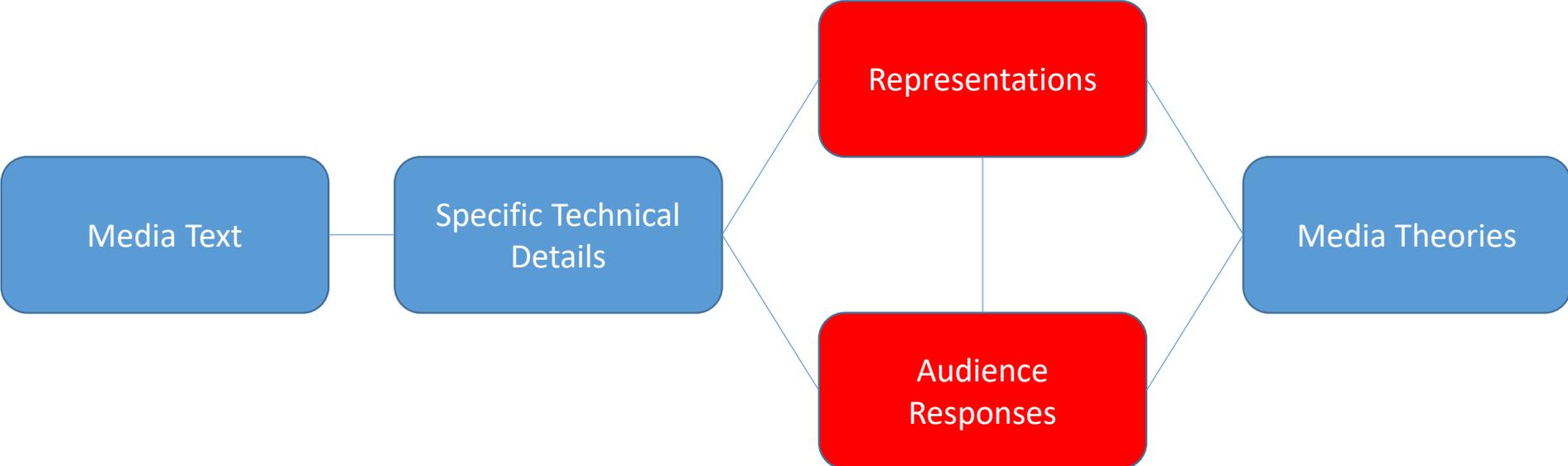
L.O. Be able to identify and comment on the impact of specific technical choices

To analyse a media text you need to identify the use of a variety of different **techniques (media language)**, focusing on specific techniques used, and then link those choices to **representation** created and **audience responses**.

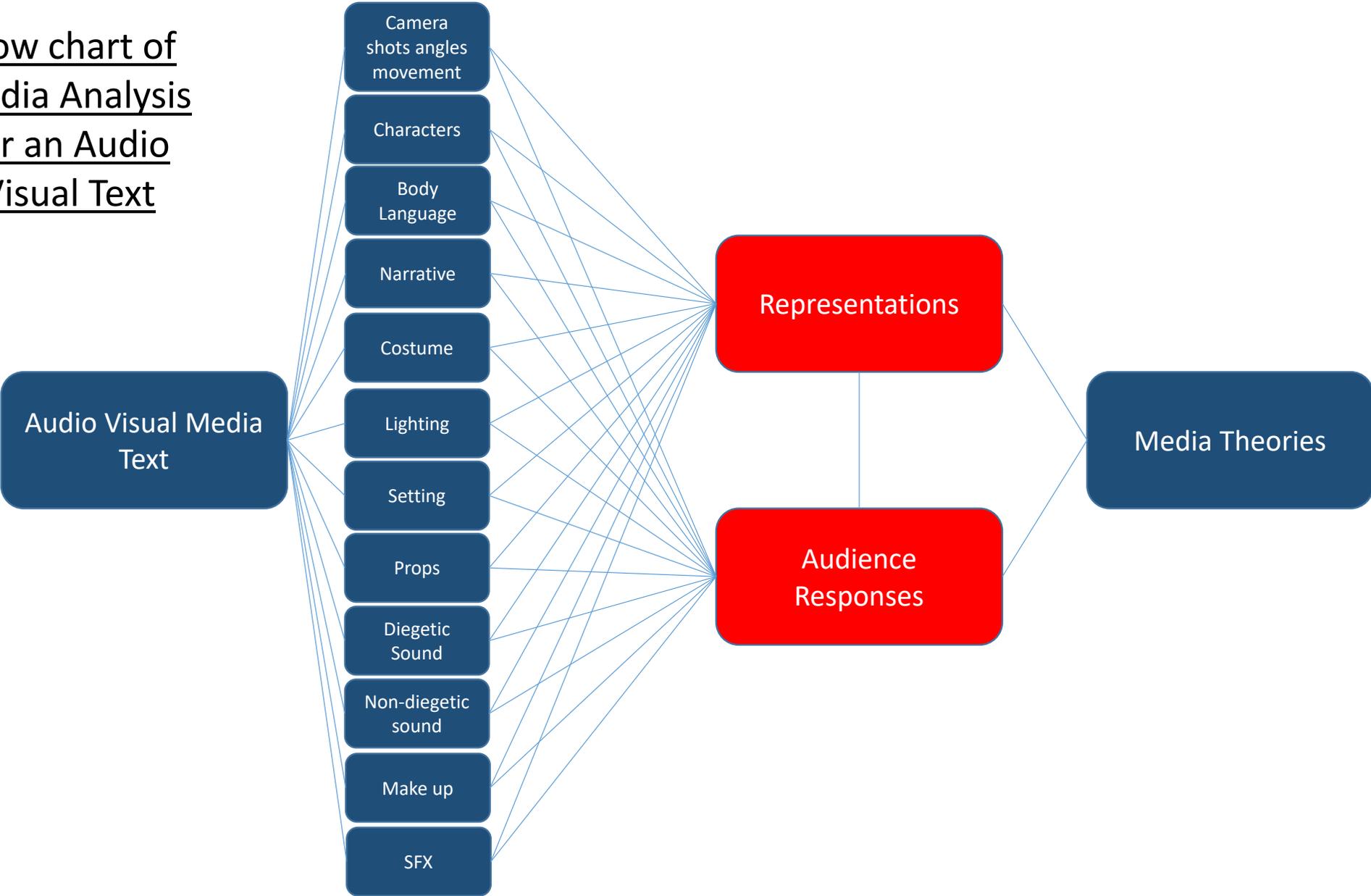
Finally you need to apply **Media Theory** where applicable.



Flow chart of  
Media Analysis



Flow chart of  
Media Analysis  
for an Audio  
Visual Text



We are now going to watch a scene from the TV series Peaky Blinders, analysing how a range of different techniques are used to create ideas.

Watch along and make notes of anything interesting that you spot.

Here's some background info to the scene...

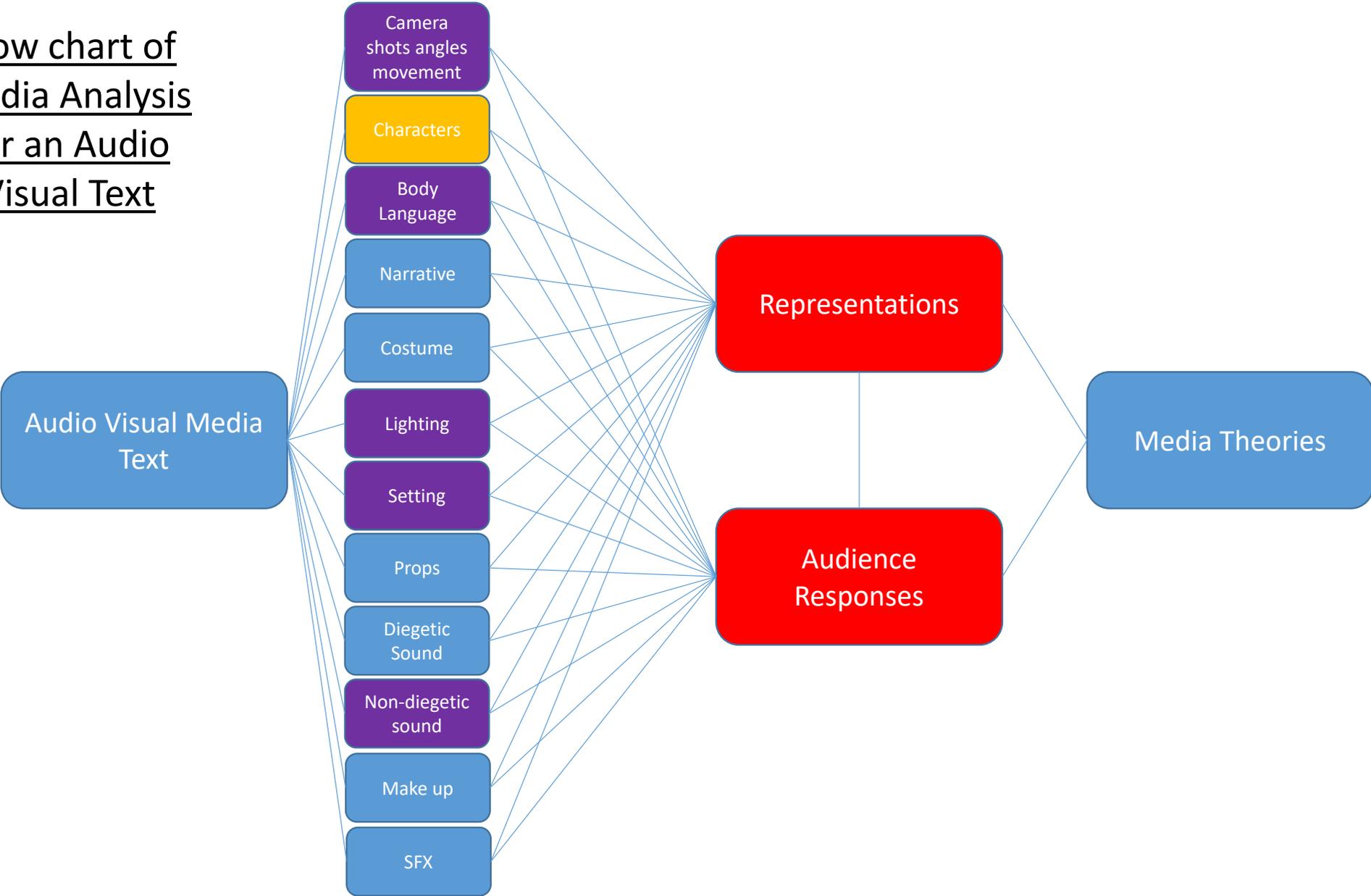


## Background:

- Gang-leader Tommy has organised the robbery of a local factory, but has stolen guns rather than what he was originally after.
- The government has responded by sending in a special police force to retrieve the guns.
- Tommy has agreed to give up the guns by dumping them somewhere the police will easily find them and tonight is the night that they will be shipped out.



Flow chart of  
Media Analysis  
for an Audio  
Visual Text



[Peaky  
Blinders S1 E1](#)  
[Scene starts  
at 44.50 min](#)  
[Click for link](#)

Analysing how techniques  
are used in the scene to  
create ideas

Camera  
shots angles  
movement

Characters

Body  
Language

Narrative

Costume

Lighting

Setting

Props

Diegetic  
Sound

Non-diegetic  
sound

Make up

SFX

These are the techniques we are going to look at

You need to spot the specific technical choices made and then consider what ideas they create

Although we are going to think about characters much of this is going to be about how the techniques we spot help to create ideas about them. When watching this scene you need to think about how techniques are used to create an atmosphere and ideas about Tommy Shelby

Peaky Blinders  
Series 1  
Episode 1  
44.50 min.

Analysing how techniques are used in the scene to create ideas

Characters

Camera  
shots angles  
movement

Lighting

Setting

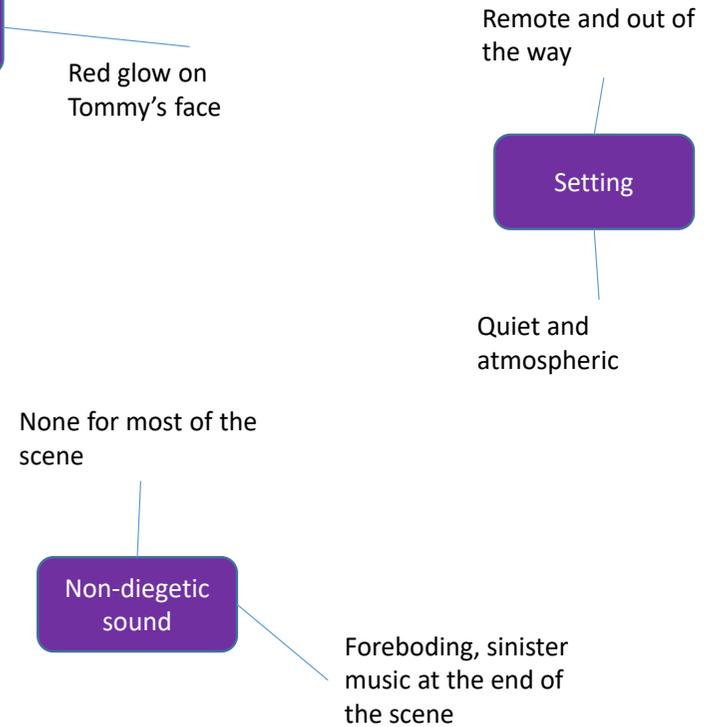
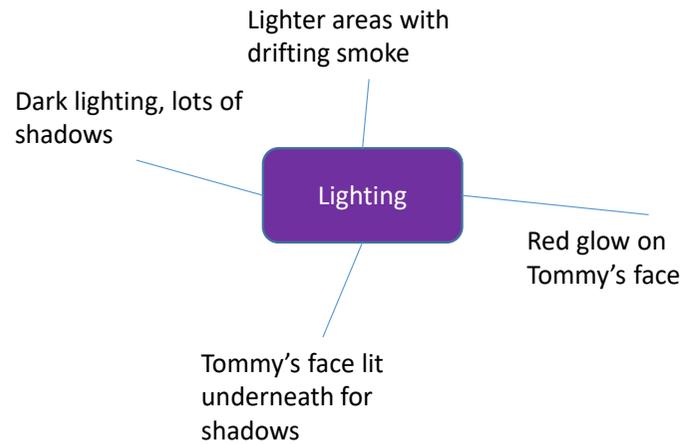
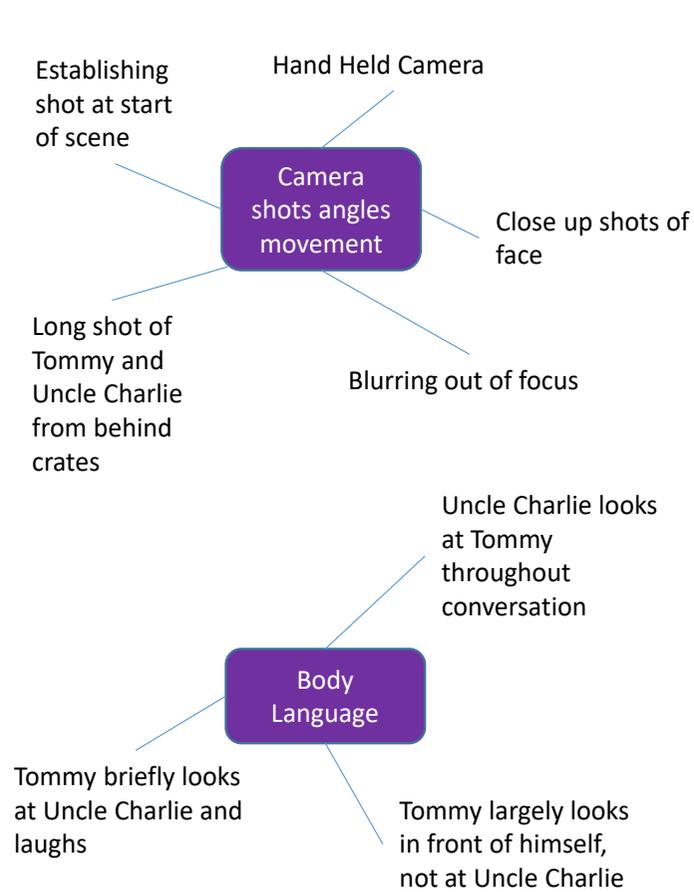
Body  
Language

Non-diegetic  
sound

Peaky Blinders  
Series 1  
Episode 1  
44.50 min.

## Analysing how techniques are used in the scene to create ideas

Characters





These techniques have been used to help develop the narrative and create ideas about the characters.

We often have to consider how a range of techniques have been combined to create an overall effect, similar to how a recipe combines ingredients.

Answer the following questions.

1. Why is it important to have an establishing shot at the beginning of the scene?
2. How does the hand held camera position the audience, especially when used with the long shot?
3. How does the use of lighting create ideas about Tommy's decision to keep the guns?
4. Close up shots of the faces are used throughout – how does help emphasise the effect of the lighting?
5. How does the body language of Tommy and Uncle Charlie help to define their relationship?
6. Why is there no music for most of the scene and what is the impact of it when it is added?



You need to be able to identify these different technical points and then explain their impact in the form of an essay.

Read the exemplar essay and consider how it has taken the points we have considered and analysed their impact.

## Homework

Choose your own media text to analyse for a PPE – it will need to be something with technical points that you can consider.

