

Year 11 Media Studies Curriculum Plan							
Unit	Core		Hinterland		NC Coverage	Assessment	Whole Education Opportunities
	Knowledge	Skills	Knowledge	Skills			
Coursework	<ul style="list-style-type: none"> Understand how to research existing texts to develop understanding of codes and conventions of media and genre Understand how to use the brief to shape your ideas Understand how to plan and draft effectively 	<ul style="list-style-type: none"> Ability to research a range of media texts to identify key codes and conventions of media and genre Planning and drafting effectively Photography to create narrative and genre ideas Writing to a brief Design and layout to follow conventions of media and genre Using photoshop effectively 	<ul style="list-style-type: none"> Analysis Comparing texts Different social ideas of gender and/or ethnicity and/or other social groups 	<ul style="list-style-type: none"> Research, planning and drafting Resilience Composition and Graphic design 	MEDIA STUDIES - OA <ul style="list-style-type: none"> 3.1 3.6 MEDIA STUDIES – SC <ul style="list-style-type: none"> 5.1 5.2 11 MEDIA STUDIES – SKILLS <ul style="list-style-type: none"> 18.1 18.2 	<ul style="list-style-type: none"> SOA and all production pieces marked against the Eduqas Media Studies GCSE specification 	<ul style="list-style-type: none"> Creative and technical skills developed that may be transferable to a range of different subject. Project management skills developed
Radio	<ul style="list-style-type: none"> Understand what a PSB is and how it is financed, what it is required to do and how it is structured Understand the history, the target audience of the Archers Understand potential audience of the Archers and how the show might appeal to them Understand the typical demographic of the Archers Understand how the Archers is promoted and how it is digitally divergent 	<ul style="list-style-type: none"> Research and essay planning 	<ul style="list-style-type: none"> Analysis Writing PPE responses Understanding how ideas are communicated Develop an understanding of social issues and how the media can be used to expand knowledge of them Understand industry perspectives 	<ul style="list-style-type: none"> Applying feminist theories to texts Understand wider perspectives of texts and issues Oral and debating skills 	MEDIA STUDIES - OA <ul style="list-style-type: none"> 3.1-5 MEDIA STUDIES K&U <ul style="list-style-type: none"> 12 14.4-11 15. 16 	<ul style="list-style-type: none"> Timed exam questions on Industries and Audiences following the exact structure of the GCSE exam questions 	<ul style="list-style-type: none"> A deeper understanding of how texts appeal to and are targeted at specific audiences will help to develop a wider appreciation of the differences within our society and the validity of those differences
Exam preparation	<ul style="list-style-type: none"> Understand the structure of the exams Understand how to revise effectively Understand how to write in timed conditions Understand how to teach key points to others, through presentations and hand outs 	<ul style="list-style-type: none"> Building and developing revision material Essay writing Exam techniques Developing own questions and mark schemes 	<ul style="list-style-type: none"> Essay writing in timed conditions 	<ul style="list-style-type: none"> Resilience Time management Working in pairs and groups Building and developing revision material Essay writing Exam techniques 	<ul style="list-style-type: none"> All areas covered apart from production skills 	<ul style="list-style-type: none"> A range of timed exam questions based on past papers and exemplar papers and mark schemes. Marking of students own teaching resources 	<ul style="list-style-type: none">