

# Your Learning Route Through Media Studies

Year 11

As with TV, you will study music videos across the full theoretical framework. Our main focus will be on Pharrell Williams and Taylor Swift

Focusing on Audience and Industry you will explore how newspapers create political messages

**Music Videos#2**

**Newspapers#1**

Your coursework is worth 30% of the total course. You can create magazine pages or TV/movie promo material. Firstly, you will research your media and genre, and create a Statement of Aims. Then, you will plan your production, take your photos and create your production pieces using Photoshop. This will be completed in the first term of year 11

**Production Planning Research**

You will study James Bond movies, Fortnite and The Archers against their specific exam criteria, developing your understanding of the texts and exam skills

Component 3: Creating Media Products Non-exam assessment 30% of qualification

**Coursework**

**Movies#1**

**Gaming#1**

**Radio#1**

You will set up a crime scene for a photoshoot and create a DVD cover for a new TV Crime Drama, and film and edit a police interview scene, using Premiere Pro

We look at the set text 'Luther', our first **component 2** text, considering Media Language, Representation, Context, Audience and Industry

Year 10

**Television Production**

**Television#2**

At the end of year 9 you will start looking at the set texts for **Component 1**, exploring how they use Media Language and create Representations. You will start with Advertising and Magazines, learning how to answer exam questions successfully

**Magazine Production**

We help to start building effective revision material and prepare for exams with past questions right at the start!

**Industry**  
You will develop an understanding of how media texts are shaped by industry needs

**Advertising#1**

**Magazines#1**

**Magazine Production**  
You will choose the genre for your magazine cover, have a photoshoot and create your magazine cover on **Photoshop**

**Production**  
Create your own music act and plan the release of their first single - design CD cover on **Photoshop** and create their website

**Music Videos**  
You will learn how music videos are used to create brand identity, genre and target audiences

**News Media**  
You will develop an understanding of the subtle ways Media Language creates meaning

**Advertising industry**

**Music Videos and marketing**

**Newspaper cover conventions**

**How News Media creates narratives**

Year 9

Year 8

**Movies Unit**  
This unit is an exploration of how Media Language is used to construct genre, how genre conventions are used to engage audiences and how the industry promotes its products. We continue to develop design and production skills with **Photoshop** and story boards

**Movie Posters and trailers**

**Movie genres**

**Media Language, narrative and characters**

**Promotion and marketing**

**DVD cover production**

**Superhero Unit**  
Introduction into Media Language and how audiences engage with and enjoy Media texts. We use **Photoshop** to develop basic skills working with DVD cover conventions.

Year 7

**Narrative and Character theories: Todorov and Propp**

**Superheroes: Codes and Conventions**

Here we use basic theories to explore the 'hero's journey' and introduce you to theoretical side of subject

Starting with something fun!

# Your Learning Route Through Media Studies

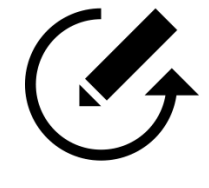
Now we spend time pulling everything you have learnt together and make sure that you are totally prepared for the exams!

Component 1: Media Products, Industries and Audiences Written examination: 2 hours 15 minutes 35% of qualification



Component 2: Media Forms and Products in Depth Written examination: 2 hours 30 minutes 35% of qualification

## Exam Preparation



The only **component 1** industry that covers the full theoretical framework.

Your final **component 2** industry. You explore how technology is changing how media works. Focusing on Zoella and Attitude

**Year 13**

Developing Revision material

Coursework fine tuning and grade improvement

## Newspapers#1

## Online#2

Your coursework is worth 30% of the total course. You create two linked pieces across print, audio-visual and online. You can create texts from any of the industries we study. This is completed at the start of year 13

## Research Planning Production

Coursework

Component 3: Cross-Media Production Non exam assessment 30% of qualification

For these shorter **component 1** units you explore industry and audience, using Black Panther, I, Daniel Blake, Assassin's Creed and Late Night Women's Hour against their specific exam criteria, developing your understanding of the texts and exam skills

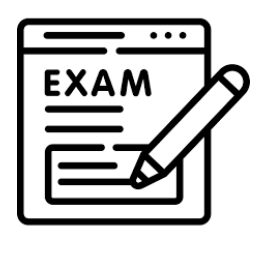
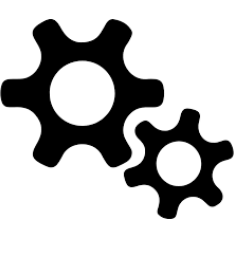


## Movies#1

## Radio#1

## Gaming#1

Our next **component 2** unit you explore how historical and social context impact media texts



Working in Groups you will create a short film focusing on creative techniques to prepare for the TV unit

Our first **component 2** unit will help us to understand how to explore a text via all of the theoretical framework. You will develop your writing technique to answer essay questions for this unit



## Audio-Visual Production

## Television#2

Crime Scene Task

Music Videos#1



Working in Groups you will create a short film to promote Media Studies for the 6<sup>th</sup> form Open Evening



You will set up a crime scene for a photoshoot and create a DVD cover for a new TV Crime Drama, and film and edit a police interview scene, using Premiere Pro

## Audio-Visual Production



## Creating Print Ads

We help to start building effective revision material and prepare for exams with past questions right at the start!

The Media Studies A Level is structured in exactly the same way as the GCSE. This means that you will find it an easy transition if you choose to continue the subject, but you will develop a better understanding and new skills!

We begin year 12 with an introduction to the course so that students who haven't taken GCSE can develop some of the key knowledge and skills they will need for the course

**Year 12**

## Introduction to Media Studies

Advertising#1

At the end of year 11, after you've completed your coursework, you sit your two exams. You will be well prepared for these and ready to move onto the next stage of your education!

After Christmas we will have completed the course and we will dedicate our time to making sure that Coursework is as good as it can be and that we are fully prepared to do as well as we can in the exams

**Year 11**

Exam preparation

Developing Revision material

Coursework fine tuning and grade improvement

