



Nov 2021

Dear Parent/Carer,

Next week sees our second careers week which we are tying in with the Unifrog platform. Students will be having enhanced careers links in some of their subjects next week and we are also launching a house competition to encourage them to use the platform. Despite the impression the start of the name might give, it is a platform that is focused on careers and not just about university.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars
- Recording – self-reflection about extracurricular activities and key employability skills
- Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more
- Applications – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays)

Students can log in to Unifrog using their Hazeley email address and password and they can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child on a regular basis so you can support them through the process of deciding their next step and explore the pathways and opportunities available to them. For more information, go to www.unifrog.org or contact your child's form tutor.

We are continually looking to build links with businesses in the local area and our provision for students, so if you know of any contacts or opportunities, please do get in touch at enquiries@thehazeleyacademy.com.

I hope that your child enjoys the focus on careers next week and that they find the Unifrog platform helpful.

Kind regards,

Mr Whitney

Assistant Principal for Curriculum and Careers