

Hazeley Sixth Form

Business A level



EXAM BOARD: EDEXCEL

SPEC CODE: 9BS0

ASSESSMENT: 3 EXAMS

Businesses can be studied from a variety of perspectives. This course will require learners to examine a range of businesses to understand the myriad of ways in which they affect and are affected by the world around them. Developing economic understanding is also a fundamental element of the course as learners understand how human behaviour impacts on businesses. Strategic decision making becomes a key focus in the latter stages of the course where students will be introduced to tools used by organisations to plan future activities.

Competency in mathematical skills is an essential component of the A level Business course. Students need to be able to calculate profit, revenue & costs, and then use ratio analysis to interpret this data. Studying Core Maths enables students to practise their quantitative skills in a real-world context, and to develop their confidence when studying topics in Business such as investment appraisal. Students will develop transferable skills between the two subjects which will enable them to understand how businesses often use statistical analysis to make business decisions.

Course content:

Theme 1 – Marketing and People, Theme 2 Managing Business Activities, Theme 3 Business Decisions and Strategy and Theme 4 Global Business.

Assessment:

Paper 1 - Marketing, people & global businesses (2 hours, 100 marks), will assess marketing, people and global businesses.

Paper 2 - Business activities, decisions, and strategy (2 hours, 100 marks) will assess business finance and operations, business decisions and strategy.

Paper 3 - Investigating business in a competitive environment (2 hours, 100 marks) will assess content across all four themes.



Growing a vibrant community of exceptional people
by developing character, confidence, and creativity
by growing through taking part, volunteering, and getting to know ourselves and each other.

