

Home Study & Independent Learning **Parental Support Information**

Course information for Parents Year 10- 11 Subject: OCR Creative iMedia (Level 2)			
Faculty Area	Computing / IT	Learning Leader contact information	Mr. Z. Rathor zrathor@thehazeleyacademy.com
Examination Board	OCR Creative iMedia	Specification Code	National Certificate in Creative iMedia: J817 – 600/7043/2
<p>Subject Content</p> <p>Students will complete four units, each weighing 25% of the total qualification. There is one written examination and three coursework units:</p> <p>R081: Pre-production skills (mandatory written exam)</p> <ul style="list-style-type: none"> This unit will enable learners to understand pre-production skills used in the creative and digital media sector. It will develop their understanding of the client brief, time frames, deadlines and preparation techniques that form part of the planning and creation process. Planning is an essential part of working in the creative and digital media sector. This unit will enable learners to acquire the underpinning knowledge and skills needed to create digital media products and gain an understanding of their application. On completion of this unit, learners will understand the purpose and uses of a range of pre-production techniques. They will be able to plan pre-production of a creative digital media product to a client brief, and will understand how to review pre-production documents. <p>R082: Creating digital graphics (mandatory coursework unit)</p> <ul style="list-style-type: none"> This unit builds on unit R081 and learners will be able to apply the skills, knowledge and understanding gained in that unit and vice versa. Digital graphics feature in many areas of our lives and play a very important part in today's world. The digital media sector relies heavily on these visual stimulants within the products it produces, to communicate messages effectively. The aim of this unit is for learners to understand the basics of digital graphics editing for the creative and digital media sector. They will learn where and why digital graphics are used and what techniques are involved in their creation. This unit will develop learners' understanding of the client brief, time frames, deadlines and preparation techniques as part of the planning and creation process. On completion of this unit, learners will understand the purpose and properties of digital graphics, and know where and how they are used. They will be able to plan the creation of digital graphics, create new digital graphics using a range of editing techniques and review a completed graphic against a specific brief. <p>R084: Storytelling with a comic strip</p> <ul style="list-style-type: none"> This unit will enable learners to understand the basics of comic strip creation. It will enable them to interpret a client brief, use planning and preparation techniques and to create their own comic strip using digital techniques. On completion of this unit, learners will be able to explore different genres of comic strip and how they are created, plan and create a comic strip to specific requirements, and review the final comic against a specific brief. <p>R087: Creating interactive multimedia products</p> <ul style="list-style-type: none"> This unit will enable learners to understand the basics of interactive multimedia products for the creative and digital media sector. They will learn where and why interactive multimedia is used and what features are needed for a given purpose. It will enable them to interpret a client brief, and to use time frames, deadlines and preparation techniques as part of the planning and creation process when creating an interactive multimedia product. On completion of this unit, learners will understand the purpose and properties of interactive multimedia products, be able to plan and create an interactive multimedia product to a client's requirements and review it, identifying areas for improvement. 			
<p>Additional Equipment Needed</p> <ul style="list-style-type: none"> Access to a computing device outside of lessons to allow students to complete homework, access digital resources and extend their background reading beyond the classroom. Headphones will be required for multimedia elements and tutorials 			

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Assessment Details:

3 units of coursework portfolios are assessed at Distinction*, Distinction, Merit and Pass levels based on the evidence independently produced by students, totaling 75% of the qualification. During the January examination period in year 11, students will sit a written exam lasting 1 hour 15 minutes and marked out of 60. If needed they will take a re-sit the June series in year 11.

To be successful students will need to be able to:

- Meet the clear set deadlines with their coursework submissions by managing their lesson time effectively and meeting Google Classroom submission requests.
- Independently develop coursework evidence to meet the brief outlined by the exam board.
- Ensure that all pieces of work use consistent layout features to meet client requests.
- Work with past papers to develop an understanding of the structure of questions and content.
- By able to test and refine coursework to meet the client brief and assessment criteria.

What can I do to support my child at home?

- Log in to Google Classrooms from home with your child, using their Hazeley account to see what they have been doing in lessons. Parents can see what tasks have been set and their deadlines.
- Ask your child to explain what they have been working on in class and encourage them to find real-life examples in the media.

Recommended resources for the course:

Websites:

- OCR Creative iMedia website: <http://www.ocr.org.uk/qualifications/creative-imedia-level-1-2-award-certificate-j807-j817/>
- Exam board specification <http://www.ocr.org.uk/Images/115888-specification.pdf>
- 2016 Past paper: <http://www.ocr.org.uk/Images/339217-question-paper-unit-r081-01-pre-production-skills.pdf>

Revision notes websites:

- Hazeley ICT & Computer Science website:
- Teach-ICT:
- BBC Bitesize:

Teaching Staff Contact Details

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Additional Information:

Submission dates are fixed to allow for formal teacher assessment and time tracking. Dates will be issued to students via Google Classrooms and published on the Hazeley ICT & Computer Science website. If a student is struggling to meet a set deadline, they must speak with their teacher in advance.