

Course information for Parents

Year/Key Stage: Y12 & Y13/KS5 Subject: Media Studies

Faculty Area	Creativity	Director of Faculty contact information	Elizabeth Jobling ejobling@hazeleyacademy.com
Examination Board	Eduqas	Specification Code	603/1115/0

Subject Content

The course will enable learners to:

- demonstrate skills of enquiry, critical thinking, decision-making and analysis
- demonstrate a critical approach to media issues
- demonstrate appreciation and critical understanding of the media and their role both historically and currently in society, politics and the economy
- develop an understanding of the dynamic and changing relationships between media forms, products, industries and audiences
- demonstrate knowledge and understanding of the global nature of the media
- apply theoretical knowledge and specialist subject specific terminology to analyse and compare media products and the contexts in which they are produced and consumed
- make informed arguments, reach substantiated judgements and draw conclusions about media issues
- engage in critical debate about academic theories used in media studies
- appreciate how theoretical understanding supports practice and practice supports theoretical understanding
- demonstrate sophisticated practical skills by providing opportunities for creative media production.

Additional Equipment Needed

Headphones

Assessment Details:

To be successful students will need to be able to:

- Analyse a range of media texts with technical understanding
- Apply media theories effectively
- Effectively plan and produce media texts using technology
- Plan effectively from the studied texts in preparation for the exam
- Write well-structured essays

Unit specifics:

Component 1 – Media Products, Industries and Audiences Written examination: 2 hours 15 minutes 35% of qualification
The examination assesses media language, representation, media industries, audiences and media contexts. It consists of two sections: Section A: Analysing Media Language and Representation This section assesses media language and representation in relation to two of the following media forms: advertising, marketing, music video or newspapers. There are two questions in this section:

- one question assessing media language in relation to an unseen audio-visual or print resource
- one extended response comparison question assessing representation in one set product and an unseen audio-visual resource in relation to media contexts.

Section B: Understanding Media Industries and Audiences This section assesses two of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts. It includes:

- one stepped question on media industries
- one stepped question on audiences.

Home Study & Independent Learning Parental Support Information

Component 2 – Media Forms and Products in Depth Written examination: 2 hours 30 minutes 35% of qualification
The examination assesses media language, representation, media industries, audiences and media contexts. It consists of three sections:

Section A – Television in the Global Age There will be one two-part question or one extended response question.

Section B – Magazines: Mainstream and Alternative Media There will be one two-part question or one extended response question.

Section C – Media in the Online Age There will be one two-part question or one extended response question.

Component 3 – Cross-Media Production Non exam assessment 30% of qualification

An individual cross-media production based on two forms in response to a choice of briefs set by WJEC, applying knowledge and understanding of the theoretical framework and digital convergence

What can I do to support my child at home?

- Talk to your child about the work that they are doing in school.
- Encourage them to engage in a wide range of media texts, including watching documentaries, reading newspapers etc.

Recommended resources for the course:

Websites: <http://www.mediaknowall.com>

Books:

WJEC/Eduqas Media Studies for A Level Year 1 & AS Paperback – Bell, Johnson – Illuminate Publishing - ISBN-10: 1911208101

NEW: WJEC/EDUQAS MEDIA STUDIES FOR A LVL YR 2 & A2: STUDENT BOOK (PUBLISHED 31 AUGUST 2018) – BELL, JOHNSON – ILLUMINATE PUBLISHING – ISBN - 978-1-911208-11-2

Teaching Staff Contact Details

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Additional Information: