

Course information for Parents

Year/Key Stage: Y9, Y10 & 11/KS4 Subject: Media Studies

Faculty Area	Creativity	Director of Faculty contact information	Elizabeth Jobling ejobling@hazeleyacademy.com
Examination Board	Eduqas	Specification Code	603/1115/0

Subject Content

The course will enable learners to:

- demonstrate skills of enquiry, critical thinking, decision-making and analysis
- acquire knowledge and understanding of a range of important media issues
- develop appreciation and critical understanding of the media and their role both historically and currently in society, culture and politics
- understand and apply specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed in order to make informed arguments, reach substantiated judgements and draw conclusions about media issues
- appreciate how theoretical understanding supports practice and practice supports theoretical understanding
- develop practical skills by providing opportunities for creative media production.

Additional Equipment Needed

Headphones

Assessment Details:

To be successful students will need to be able to:

- Analyse a range of media texts with technical understanding
- Apply media theories effectively
- Effectively plan and produce media texts using technology
- Plan effectively from the studied texts in preparation for the exam
- Write well-structured essays

Unit specifics:

Component 1 – Exploring the Media Written examination: 1 hour 30 minutes 40% of qualification

Section A: Exploring Media Language and Representation

This section assesses media language and representation in relation to two of the following print media forms: magazines, marketing (film posters), newspapers, or print advertisements. There are two questions in this section:

- one question assessing media language in relation to one set product (reference to relevant contexts may be required)
- one two-part question assessing representation in relation to one set product and one unseen resource in the same media form. Part (a) is based on media contexts. Part (b) requires comparison through an extended response.

Section B: Exploring Media Industries and Audiences This section assesses two of the following media forms: film, newspapers, radio, video games. It includes:

- one stepped question on media industries
- one stepped question on audiences.

Component 2 – Understanding Media Forms and Products Written examination: 1 hour 30 minutes 30% of qualification

This component assesses all areas of the theoretical framework and contexts of the media in relation to television

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and music.

Section A: Television

- one question on either media language or representation, which will be based on an extract from one of the set television programme episodes to be viewed in the examination (reference to relevant contexts may be required)
- one question on media industries, audiences or media contexts.

Section B: Music (music videos and online media)

- one question on either media language or representation (reference to relevant contexts may be required)
- one question on media industries, audiences or media contexts.

Component 3 – Creating Media Products Non-exam assessment 30% of qualification

An individual media production for an intended audience in response to a choice of briefs set by WJEC, applying knowledge and understanding of media language and representation.

What can I do to support my child at home?

- Talk to your child about the work that they are doing in school.
- Encourage them to engage in a wide range of media texts, including watching documentaries, reading newspapers etc.

Recommended resources for the course:

Websites: <http://www.mediaknowall.com>

Books: **NEW SPEC WJEC/EDUQAS GCSE MEDIA STUDIES – SHEARD, HAYLEY - ILLUMINATE PUBLISHING – ISBN - 978-1-911208-48-8**

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Teaching Staff Contact Details

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Additional Information: