

## Course information for Parents

### Key stage: 5 Subject: BTEC National Extended Certificate in Business

<b>Subject Lead Information</b>		Phone: 01908 555620	Email: <a href="mailto:TNaqvi@thehazeleyacademy.com">TNaqvi@thehazeleyacademy.com</a>
<b>Examination Board</b>	Edexcel BTEC	<b>Specification Code</b> 601/7155/8 601/7159/5	Certificate (Y12 Content) Extended Certificate (Y13 Content)

#### Subject Content

Students are introduced to business through four units of study. These are Exploring Business, internally assessed through assignment work; Marketing, which is a synoptic unit with a pre-release case study and exam; Personal and Business Finance, which is an externally assessed exam and Customer Relations, internally assessed through assignment work

Exploring business focuses on building knowledge of core business concepts and applying these to develop a broad understanding of how businesses work as well as requiring students to take a more strategic view of business opportunities and issues. Marketing focuses on the ability of businesses to successfully make informed choices about the products and services they provide through conducting market research and research analysis, linking to key marketing concepts based around the marketing mix.

Financial knowledge relating to informed personal financial choices as well as how businesses manage their finances is focused upon during the second year of the course as well as linking to customer relations, which will develop a number of transferable skills that will support students in a vocational context. This is whether it is through a part time job or helping to prepare them for further education pathways and job interviews in industry.

**Additional Equipment Needed:** Notes folder – small lever arch style, lined paper notepad, calculator, 30cm Ruler, textbook, access to current affairs and the news via the internet

#### Assessment Details:

To be successful students will need to be able to:

- To be able to effectively meet deadlines.
- To work independently with an enquiring, critical and thoughtful approach to the study of business.
- To understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.
- Proficiently use numeracy and literacy skills in problem solving and calculation questions throughout the course .
- Develop a wider reading log by keeping up to date with current affairs and examples of businesses in the real world from websites and newspapers.
- Apply wider reading and examples of current affairs to theory in assignment work and exam questions to access higher level answers.

#### What can I do to support my child at home?

- Discuss current affairs with your child – ask them to explain the impact and consequences of these on different stakeholders i.e. consumers, businesses, local community and the government.
- Help them learn key words which can be found in the textbook glossary.
- Ensure homework set on Google Classrooms or paper based is completed fully.
- Review newspaper articles and case studies that are business, economics and finance related, which they can access on the internet or by registering for free with financial times to access articles (link below).
- Discuss the topics that have been covered in class in relation to business and sharing personal experiences.
- Where possible provide opportunities in the workplace or through friend and families for your child to experience business in the real world.

#### Recommended resources for the course:

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**Websites:** Edexcel website and specification: <https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.coursematerials.html>  
<http://mooc.org/> & <https://www.edx.org/> - Free Online Courses offered by the Best Universities and Entities, and great for UCAS applications!  
<http://beta.tutor2u.net/business/blog>  
[www.bbc.co.uk](http://www.bbc.co.uk)  
<https://join.ft.com/e72c3b84-7963-4d8f-a1bc-611934c42ad9>  
<https://twitter.com/hazeleybusiness>

**Books:**

Course textbook (optional) endorsed by Pearson Education & Edexcel - BTEC Nationals Business: Student Book 1 for the 2016 Specification ISBN-13: 978-1292126241

What You See Is What You Get: My Autobiography by Lord Alan Sugar

Anyone Can Do It: My Story by Duncan Bannatyne

### Teaching Staff Contact Details

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**Additional Information:**

Today's BTEC Nationals are demanding, as expected of the most respected applied learning qualification in the UK. You will have to choose and complete a range of units, be organised, take some assessments that we will set and mark, and keep a portfolio of your assignments. whatever your plans in life – whether you decide to study further, go on to work or an apprenticeship, or set up your own business – your BTEC National will be your passport to success in the next stage of your life.